

Editorial

Buy Low and Make a Fortune: What an Opportunity!

USM football boosters and enthusiasts unite! Stop complaining about the poor administration of USM's football program. Pool your entrepreneurial talent and money and buy USM's football team. Move it TTT! What an opportunity! You could make a fortune and walk-the-walk...or is it walk-the-talk. Well, you know what I mean.



[Estimated Program Revenue](#) is \$9,721,174.

Granted it's not what the Program Revenues of \$93,036,878 are at Ohio State University but that's where your entrepreneurial talent comes in. USM's revenue, a tenth of OSU's, signals the costs won't be so high either. Time to make a deal! Buy low, as you know, is a good business strategy.

Costs you will incur include paying USM for use of its name, coaches' salaries, athletes' tuition and fees and books and tutors etc, uniforms, travel, insurance, lease of the M. M. Roberts Stadium, debts associated with the stadium and other facilities, etc. Here's the difference between you and USM administrators. USM administrators have operated the program for a century at a loss in terms of millions, maybe tens of millions every year, but remember, you, boosters and enthusiast, are competent business people and USM administrators are proven incompetent in business. You can turn this program into a TTT—To The Top—program and make a fortune in the future just like the football programs at Ohio State University, University of Alabama, etc.

You can do it! Or, if you prefer, think University of Oregon and Phil Knight—“Just do it!”

And think of the good you’ll be doing. Like saving poor students who take on tens of thousands of dollars in debt to get an education and who are required to pay thousands in fees to support football, even if they never make it to a game.